



*Are Your Friends and Colleagues “Power-Aware”?
Are you motivated to spread the word and inspire others?*

Host a Powerware Party!

No, we’re not asking you to sell cookware, containers, or jewelry! Powerware Parties are fun interactive gatherings that help people become more “power-aware” and take initial energy saving steps. Anyone can host a Powerware Party! Just gather 10-20 friends or colleagues in your community, business, or faith organization, and provide some refreshments. A Green Homes Challenge representative will attend and lead the activities.

Incentives!

*For a limited time,
Powerware Party Hosts
residing in the Allegheny
Power service area receive
a free Watt Watchers
Comprehensive Home
Performance Audit!
A value of \$140!*

**All attendees receive
a FREE ENERGY
SAVING GIFT!**

Powerware Parties run about 90 minutes and may include . . .

- Fun interactive activities about energy,
- Sharing stories, successes and challenges about saving energy at home,
- Identifying barriers to action and brainstorming solutions,
- Demonstrating energy saving products and strategies,
- Pledging to take one energy saving action, and
- Reviewing options for next steps including the Green Homes Challenge.

Powerware Party Hosts agree to . . .

1. Plan your Powerware Party’s and coordinate arrangements with a Green Homes Challenge presenter,
2. Make a Guest List,
3. Invite guests, track RSVPs & confirm at least 10 attendees,
4. Provide refreshments, and
5. Follow-up with attendees one week later.

Resources:

- Use the following planning forms to get started!
- Visit www.FrederickCountyMD.gov/GreenHomes for:
 - Party planning forms in MS Word and pdf
 - Customizable Powerware Party Flier
 - Customizable text for email invitations



**To schedule a Powerware Party, email GreenHomes@FrederickCountyMD.gov
or call the Green Homes Challenge Coordinator at 301.606.8640.**



Powerware Party Planning Form

Name (Powerware Party Host): _____

Email: _____ Phone: _____

Target Community for Powerware Party: (name of business, faith, civic, neighborhood community)

Address of Powerware Party: _____

Room name or number: _____

Special directions or landmarks: _____

Powerware Party Date: _____

Powerware Party Start Time: _____

This Party will run for approximately 90 minutes. If you need your Party to be shorter or longer, please specify your needs here: _____

Number of expected attendees (goal 10-20): _____ (Must confirm at least 10)

What Resources Might be Available?

Does your location/facility have any of the following available for use during the Powerware Party?
(None of these are essential but could be useful if available.)

- ☐ Wireless Internet Access
- ☐ Networked Laptop Computer
- ☐ Networked Desktop Computer
- ☐ Digital Projector
- ☐ Blank wall, large white board, or projector screen

What kind of role would you like to play during the Powerware Party?

(Only the first is required. Check as many or few of the others you wish.)

- ☒ Greet and check-in participants; serve refreshments (required).
- ☐ Introduce the Green Homes Challenge representative.
- ☐ Share a personal story about saving energy at home or share why you decided to host this gathering.
- ☐ Assist presenter with recording comments on flip chart, distributing materials, etc.
- ☐ Ask participants to pledge to take one energy saving action; distribute pledge forms.
- ☐ Help lead discussion on next steps.

Any special requests or concerns? _____

- ☐ Please connect me with an experienced Powerware Party Host so that I may find out what to expect and how best to prepare.

Fillable form also available at www.FrederickCountyMD.gov/GreenHomes

MAIL, FAX OR EMAIL TO:

Green Homes Challenge Coordinator, 30 N. Market St., Frederick, MD 21701

fax: 301-600-1050 • email: GreenHomes@FrederickCountyMD.gov



Powerware Party Invitation List

	Name	Email Address	Phone	RSVP	
				Yes	No
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					

Sample text for emailed Powerware Party invitations:

Here is some introductory text that you can modify as you see fit for emailed invitations to your Powerware Party.

I'm Hosting a Powerware Party! Please Join me!

No, I'm not selling cookware, containers, or jewelry; I'm participating in Frederick County's Green Homes Challenge! Please join me for food, fun, and informative activities that will help us become more "power-aware," save energy, and lower our utility bills. Plus, everyone will receive a **GIFT** that will save energy in your home!

Date:

Time:

Location:

Sample Flier or Invitation for Promoting Your Powerware Party

(To customize this MS Word flier, download it from www.FrederickCountyMD.gov/GreenHomes)



POWERWARE PARTY!

You're Invited!

[DATE, Start & End Times]

[LOCATION]

No cookware, containers, or jewelry... just food, fun, demonstrations and activities to help us become more "power-aware" and reduce our utility bills! Come learn how to save our energy and bank your money! **Everyone receives an energy saving GIFT!**

PARTY HOST: [NAME]

RSVP by [DATE]: [EMAIL, PHONE]

A Sustainable Community Starts at Home!

The Green Homes Challenge and Powerware Parties are initiatives of the Frederick County Office of Sustainability and Environmental Resources.
www.SustainableFrederickCounty.org 301.600.6864

